

**UNITED STATES ARMY RESERVE
AMBASSADORS' COLORS**



DESCRIPTION: Centered on a banner of pure white is the Emblem of a United States Army Reserve Ambassador. Emblazoned: on a dark blue disk an American Bald Eagle with wings displayed, encircled by two gold olive branches. Centered above the Eagle and between the displayed wings two white stars. All within a dark blue band bordered in gold inscribed "UNITED STATES ARMY RESERVE" above and "AMBASSADOR" below in gold letters.

SYMBOLISM: The white banner signifies purity and sincerity of purpose. The American Bald Eagle is the official symbol of the United States and its displayed (outstretched) wings further symbolize the far reaching effect of the U.S. Army Reserve Ambassador and his Program. The two olive branches signify achievement and accomplishment. Gold is symbolic of nobleness, goodwill, vigor, honor, and excellence and dark blue signifies loyalty and truthfulness.

BACKGROUND: The U.S. Army Reserve Ambassador's Emblem that is the center of the banner was originally approved by the Chief, Army Reserve in February 2001. On 18 June 2003, the Chief, Army Reserve, recognizing the assignment of VIP Code 5 (Major General Equivalent) status to U.S. Army Reserve Ambassadors by the Office of the Secretary of the Army (Department of the Army Protocol Precedence List), verbally authorized the redesign of the emblem to include the addition of two white stars located between the outstretched wings of the emblematic eagle. These Ambassadorial Colors were approved by the Chief, Army Reserve in June 2003 and are used as an unofficial identification device of the US Army Reserve Ambassadors.